## The Associated Press, World's Greatest News-Gathering Organization

BY FRANK B. NOYES, President of the Associated Press. in North American Review.

Probably no institution is more

The Associated Press is an associa- through the world. not to engage in the business selling intelligence nor traffic in the

change of the news that each collects, and is bound by its membership obligation to contribute for the common use of its fellow-members, and also of foreign and certain classes of do-mestic happenings are collected and distributed to the newspapers served by the organization.

sary of the first nation-wide co-opera-

the master of the newspapers constiuting its membership, it is distinctly their servant.

its board of directors is composed of active newspaper men, chosen at annual meetings by the membership, and, in an experience running through twenty years of intimate conection with the present organization and also that of the older Illinois corporation. I have never known an instance in all the changing personnel of boards of directors when there was any departure from the most rigid observance of the highest obligations of trustee ship and disregard of private and selof directors serve without salaries.

Associated Press of to-day is etween two opposing systems. One, dealt at arm's length with newspapers to which they sold news at such profit as might be secured, and over which the newspapers who bought from them | endeavor,

theory that a powerful, privately owned and controlled news-gathering agency is a menace to the press and people.

If has been exempt from criticism and attack.

If has campaign all the candidates or their managers or press agents did not accuse The Associated Press of the

egan a right to attain this end, and opposing principles has been id. In asserting that The Assofated Press, as to-day constituted, is the servant and agent only of the newspapers for which it acts, I have no thought of minimizing the tremendous importance of the work it does as such an agent, but wish simply to emphasize the thought that, properly speaking, it has no entity of its own, mission save to serve its members.

Its members are scattered from the Atlantic to the Pacific, from Canada to the Gulf, and represent every possible shade of political belief, religious faith, and economic sympathy. It is obvious that The Associated Press can have no partisan nor factional bias, no religious affiliation, no capitalistic of the control of the

Its function is simply to furnish its members with a truthful, clean, comprehensive, nonpartisan—and this in its broadest sense—report of the news of the world as expeditiously as is compatible with accuracy and as eco-nomically as possible.

nomically as possible.

To do this the newspapers composing its membership contribute first, the news of their localities, and second, weekly assessments of money aggregating about \$3.000,000 per annum, with which an extensive system of leased wires is maintained (22,000 miles of wire in the daytime and 28,000 miles of wire at night), bureaus in the principal American cities supplementing and collating the news of local newspapers and bureaus for the or trinal collection of news throughout the world. The volume of the news report to members varies greatly ranging from 500 words daily by telegraph or telephone to papers, able to Tauging from son words daily by tele-zraph or telephone to papers, able to utilize but a small amount of general news matter, to more than 50,000 words daily, or thirty-five newspaper columns in the more important cities. incthed of collecting foreign

The method of collecting loreign two has been greatly changed in resent years. Formerly the Associated Press collected its foreign service in London, receiving the news there of the Reuter Company, of the Wolf Agency of Germany, and of the Havis Agency of France with smaller affiliated agencies in Italy and Spain.

The objection to this method was the content of the method was a provided in the method was the content of the method was a point of the provided in the method was a point of the method was and would look with sustance of a "special" and not a part of our take a crusade against the Russian government, because of its anti-semitic attitude. Our theory of our obligations is that we should report the facts as they occur, without fear or favor, but that it is no part of our duty to draw indictments save as the facts alone are damning.

The Associated Press was to undertake a crusade against the Russian government, because of its anti-semitic attitude. Our theory of our obligation is that we should report the facts as they occur, without fear or favor, but that it is no part of our date attitude. Our theory of our obligation is that we should report the facts as they occur, without fear or favor, but that it is no part of our date attitude. Our theory of our obligation is that the Russian government, because of its anti-semitic attitude. Our theory of our obligation is that the Russian government, because of its anti-semitic attitude. Our theory of our obligation is that

that the news as received in London

## Men Welcome Mother's Friend

A Duty that Every Man Owes to Those who Perpetuate the Race.

It is just as important that men should know of progressive methods in advance of motherhood. The suffering incident to child bearing can be easily avoided by having at hand a bottle of Mother's Friend.

This is a pendent

This is a penetrat-ing, external applica-tion that relieves all

This is a penetrating, external application that relieves all themsion upon the muscles and enables them to expand without painful strain upon the ligaments. Thus there is avoided nervous spells: the tendency to nausen or morning sickness is counteracted, and a bright, happy disposition is preserved that reflects wonderfully upon the charcter and temperament of the little one soon to come, You can obtain a bottle of "Mother's Friend" at any drug store at \$1.00. It preserves the mother's health, enables her to make a complete recovery, and thus with renewed strength she will eagerly devote herself to the care and attention which mean so much to the welfare of the child. Write to the Bradfield Regulator Co., 229 I amar Bidg., Atlanta, Ga., for their valuable and instructive book of guidance for expectant mothers.

English bias-in any event. it. was concededly not collected from an American viewpoint.

and its functions. For whatever lin. Rome, St. Petersburg, Vienna, cause this may be, that it is a fact layana, in addition to hundreds of in-

It is probable that in the foreign State of New York as a mutual and of The Associated Press, has been most strikingly exhibited. Just prior to the Russo-Japanese War, Mr. Stone secured from the Czar of Russia the abolition of the Consorship, and newspapers the remark. corporation is not to make a profit paper men still remember the remark-nor to make or declare dividends, and able frankness with which the Russian of government gave out the news of Russia's reverses in that conflict.

Orders expediting the messages of In other words, The Associated Press is simply a common agent of its members by which they arrange an interchange of the news as a result it has come to be common for European capitals to get the first news of Continental events through Associated Press reports cabled back from New York.

One beneficial result coming from this more direct relationship is to be found in the minimizing of the illeffect of the occasional outbreak of some utterly inconsequential German. The fact that in the present year French, English, or Japanese "yellow" sporadically abusing the United States and its people.

ering organization in the world, seems to make the publication of something respecting it timely. The Associated Press is in no wise intimate knowledge, we now understanding its membership, it is distinct-

are able to weigh and grade our own.

The disadvantage of lack of news touch is strikingly apparent in the relations of the United States with the Central and South American nations. These countries secure their news of and it consists mainly of murders. lynchings, and embezzlements. antipathy to the United States by the people of these countries is undoubt-edly largely due to the false perspec-tive given by their newspapers. If, in truth, we were the kind of people they are led to believe we are, they would be fully justified in their attitude.

it has been the aim of those intrust-ed with the management of The Asne Associated Press of to-day is sociated Press to secure as its repre-cent two opposite systems. One that of news-gathering concerns with private or limited ownership, which dealt at arm's length with newspapers to which they sold news at such profit as might be secured, and over which the secured, and over which the secured and attainments, and it may, I think, be fairly assumed that the reputation for accuracy and fairness that its service enjoys, is largely to be attributed to an universe. unusual measure of success in this

While The Associated Press is genpaper. While The Associated Fies is good paper. erally held in good esteem, I would not be understood as indicating that The other system is based on the it has been exempt from criticism and

Determined to establish an agency subject only to the control of the newspapers for whom it acted, in 1893 a zroue of Western men, compesing the Western Associated Press, convinced that something was radical-

was alleged to be impressed with the, duties, and argus-eyed is the censor-, with a plot to assassinate Governor ship of every handler of our "e py." General Terauchi has recently been

It is not, naturally, to be claimed much discussed, Probably no institution is more widely known by name than The Associated Press, and, on the other hand, more vaguely understood by the public generally as to its organization and its functions. For whatever and its functions. For whatever cause this may be, that it is a fact cause this may be, that it is a fact cause this may be, that it is a fact cause this may be, that it is a fact cause this may be, that it is a fact cause this may be that it is a fact cause this more vaguely understood by the public generally as to its organization and its functions. For whatever cause this may be, that it is a fact cause this more vaguely understood by the public generally as to its organization and the American with that no mistakes are made. They are that no mistakes are made. They are that no mistakes are made. They are that no mistakes are made, that no mistakes are made. They are that no mistakes are made, they are they are that no mistakes are made, they are they are they are they are they are the form of the business, with the heart so worn upon the sleeve, detection very swiftly follows, and the American with the no mistakes are made. They are they are they are they are they are the fact of the business, with the heart so worn upon the sleeve, detection very swiftly follows, and the American with the no mistakes are made. They are the they are verted Christians, and the American

C. St. Petersourg, vicinia, Peking, Mexico City, and addition to hundreds of incorrespondents scattered he world.

The desire to enlist The Associated Press, unduly influenced by Press in propaganda or advocacy is the Japanese government, had supported by the Japanese government, had supported by Press in propaganda or advocacy is the Japanese government, had supported by Press in propaganda or advocacy is the Japanese government, had supported by Press in propaganda or advocacy is the Japanese government, had supported by Press in propaganda or advocacy is the Japanese government, had supported by Press in propaganda or advocacy is the Japanese government, had supported by Press in propaganda or advocacy is the Japanese government, had supported by Press in propaganda or advocacy is the Japanese government, had supported by Press in propaganda or advocacy is the Japanese government, had supported by Press in propaganda or advocacy is the Japanese government, had supported by Press in propaganda or advocacy is the Japanese government, had supported by Press in propaganda or advocacy is the Japanese government, had supported by Press in propaganda or advocacy is the Japanese government, had supported by Press in propaganda or advocacy is the Japanese government, had supported by Press in propaganda or advocacy is the Japanese government, had supported by Press in propaganda or advocacy is the Japanese government, had supported by Press in propaganda or advocacy is the Japanese government, had supported by Press in propaganda or advocacy is the Japanese government, had supported by Press in propaganda or advocacy is the Japanese government, had supported by Press in propaganda or advocacy is the Japanese government, had supported by Press in propaganda or advocacy is the Japanese government, had supported by Press in propaganda or advocacy is the Japanese government, had supported by Press in propaganda or advocacy is the Japanese government, had supported by Press in propaganda or advocacy is the Japanese govern



papers composing The Associated Press

The obligations of a common carrier are, however, in no wise dependent on the magnitude of its transactions. The ferry sculled across a stream is just as much impressed with a public use as is the Pennsylvania Railroad. Each is a common carrier. It is the nature of the transaction and not its As respects the question of common carriership, what is right for three to do is proper for 300 or for 800 to do.

To compel The Associated Press to assume an entity of its own, and to serve all comers would, in my Judgment, bring about a condition fraught with the gravest dangers to the free-dom of the press, and, in turn, to the

freedom of the people.

At present about one-third of the daily newspapers of the country are represented by membership in The As-

In no wise desiring to become anything approaching a monopoly, The Associated Press has avoided even the appearance of any competitive price rivalry, admitting additional members solely on the ground of a common benefit to the members of a co-operative institution.

Iliam Compton:

At a recent meeting of the athletic association the following officers were elected to represent Bingham for the session of 1913-14, namely: president, Mc-Callum McSwain; secretary and treasurer, Leland McConnell; baseball manager. Fred Blakley; football manager.

If, by some occult reasoning. The Associated Press could be held as a common carrier, these news-selling offanizations would be wiped out, and The Associated Press would, if the end sought for was accomplished, become a real monopoly, and the incentive for co-operation no longer existing, it would naturally drift into a concern for pecuniary profit, in private owner. for pecuniary profit, in private owner-ship and subject to private control.

reason also, a very basic reason.

There can be no monopoly in news, The day that it becomes apparent that a monopoly in collecting and distributing news exists, that day, in some way, by some method, individual newspapers or groups of newspapers will take up the work of establishing a service for themselves, independent of outside control,

The news of the world is open to him who will go for it. Any one willing to expend the energy, the time, and the money to approach it may dip from the well of truth,

The news service of The Associated Press does not consist of its leased wires or its offices. Its soul is in the personal service of human men, of men personal service of human men, of men with eyes to see, with cars to hear, with hands to write, and with brains to understand, of men who are proud when they succeed, humiliated when they fall and resentful when maligned. The telegraph wires are but the blind instruments of this service, though the wire has brought the uttermost parts of the world marvelously close. These human entities are ranging the These human entities are ranging the world to send word of its doings, of its rejoicings and its sorrowings, to satisfy the thirst of the people for intelligence of the march of events.

The news service of The Associated Press of the horror of Martinique was not the event itself. It was the personal service of a man who, at the first hint of the disaster that had wiped out a population, took his orders, chartered a boat, and went to Martinique, where no correspondent still lived, and sent a story, his story of the great tragedy wrecking his of the great tragedy wrecking his health by the effort required.

To get this report, this "news," was open to any one.

To get it cost the members of The Associated gress more than \$30,000, in addition to the human wastage and prodigious effort.

prodigious effort.

It was a part of the day's work.

And as to-day devoted men labor and die in order that the members of The Associated Press, an organization that neither owns nor prints a newspaper, may lay before their readers a fair picture of the world's happenings, so always will these and other men serve nobly and die bravely that the world may have tidings of sport and festival, of birth and death, of Confestival, of birth and death, of Con-gress and Parliament, of Hague con-ference and progrom of battle and plague, of shipwreck and rescue.

LITERARY SOCIETY OFFICERS.

Declaimers and Debaters for Commence-ment Exercises Elected.

freedom of the people.

At present about one-third of the daily newspapers of the country are represented by membership in The Associated Press.

There are a number of concerns engaged in the collection and sale of general news to nonmembers of The Associated Press, and in one way or another they supply their customers with what are declared to be satisfactory services.

Ispecial to The Times-Dispatch. Mebane. N. C. April 27.—The Kalistele-Polemic Literary Society has elected the following contestants and officers for the commencement exercises: debaters—Will Scarboro. Merton Summerville. McCallum McSwain and Kesler Cobb declaimers—Joshua Garnett, Lee Huntsman, Fred Blakley, Mason Mebane and Knott Proctor; president, John Mikell; secretary and treasurer. Will-Mikell; secretary and treasurer, Wil-

for pecuniary profit, in private ownership and subject to private control.

No more dangerous situation can well be imagined than the passing of the control of the greatest news-gathering and news-disseminating agency of the world from the hands of coperating newspapers to the control of the winning of 75 per cent of the session of 1912-'14 has resulted in a number of victories for Bingham. The school claims the championship of the state in football, basing the claim on the winning of 75 per cent of the world from the hands of coperating newspapers to the control of some individual interested in manipulating the hands of coperating newspapers to the control of some individual interested in manipulating the news—the master and not the servant of the newspapers.

Although this arrangement (in the light of to-day a very improper one)



PREDERICK ROY MARTIN.

sold out to the Wilson people. Air. Tafts managers felt that he was not being given a fair show, and Mr. Roosevelt was firm in his conviction that the avenues of information had been choked to his disadvantage.

Of course, later we know that Mr. Wilson does not share the only-for-publication views of his press agent.

Favorable to somebody else. Air. In the wilson's press agent asserted that it is no part of our duty to draw indictments save as the facts alone are damning. The case of the Koreans charged of which the New York Associated of which the New York Associated Some Cement Burial Vault Co., of Richmond, Inc. publication views of his press agent, and Speaker Clark is as emphatic in his withdrawal as in his hasty charges. Mr. Taft's manngers realize that The Associated Press cannot report speeches that he does not make, and Mr. Roosevelt must see a humorous side to the suggestion that any one has interfered with his getting a fairhas interfered with his getting a fair

ly adequate representation on the first

agency going outside its allotted

clated Press for the suppression of light of to-day a very improper one)

As a matter of fact, an inspection of the news service received by The Associated Press and distributed to its members, showed that it carried the full facts; the confessions, the implications of the missionaries, the allegations of torture, the fact that the allegation of torture was believed by the missionaries, and also the fact that the Japanese denied the torture stories, and attached no credence

On learning the real situation, the brokers having leased wires.

New York newspaper in question promptly printed an ample amende many thousands of miles wires. honorable, but I do not doubt that many still ignorant of the retraction many still ignorant of the retraction American Telegraph and Telephone feel that The Associated Press was Company, and from several of the in-

Away back in the middle of the last century, an alliance, offensive and defensive, existed between the old New York Associated Press, a news-selling on a large scale are being subjected to

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expenditure of thousands of dollars have the people of Richmond been able to get an absolutely dry and insect-proof receptacle for indefinite preservation of the remains of a friend or relative. Undertaker cannot supply you. The company will place vault in any cemetery ready for casket, and seal top on after ceremony.

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tioned in the same breath.

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was abolished more than thirty

stories, and attached no credence whatever to the prisoners' statements implicating the missionaries.

companies for the factities furnished us are greatly in excess of those whatever to the prisoners' statements implicating the missionaries.

many thousands of miles of them, from the Western Union, the Postai, the

guilty of some dereliction.

Another cause of frequent misapprehension is in the general tendency of newspaper readers to attribute anyone meaning to the daytime and \$12 a mile a year at hight. For exactly the same wire there charge an individual newspaper. they charge an individual newspaper \$20 and \$10, respectively, and a stockbroker gets a still further reduction.
Far from receiving discriminatory favors. The Associated Press feels

> so rigid a scrutiny, it is natural that so conspicuous a mark of public at-tention as is The Associated Press should not find itself immune from critical inspection.

> From time to time some voice is rased denouncing The Associated Press rated denouncing The Associated Press in the same breath, both as a monopoly and because it is not a monopoly, and insisting that it become a monopoly by admitting to its membership all desiring its service; the theory being that in some way the activities of the association impress it with a public list, and subject it to the obligation. ise, and subject it to the obligation of a common carrier to serve all

> From an ethical standpoint only, from an ethical standpoint only, then, is there anything improper, unsafe, or unwise in a group of newspapers, large or small, associating themselves together to do a thing that each must otherwise do separately, and of reserving to themselves the right to determine to what extent the right to determine to what extent the membership of such a group shall be

It does not seem possible to hold fairly that a newspaper in New York nay not join with one in Chicago and one in Philadelphia to maintain a common correspondent in Washington without making it obligatory on these three newspapers to share the fruits of their enterprise with other New York, Chicago and Philadelphia news

papers.

If, in addition, they arrange that each shall supply the others with he hows of its home city, is it within the bounds of reason that they are required to furnish to competitors the same facilities?

I give this illustration because that



Smoking dried-up tobacco out of the bottom of a 10c tin.

In the convenient little tin of STAG you buy just enough at a time to keep fresh until it's ALL SMOKED. 18 perfect smokes.

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